

We tell you what we like to charge. You tell us what you can afford & we try to make you happy!

Hello World rents the audio, video, lighting, communications & display gear that filmmakers rave about. We were the first to offer the Canon DSLR HD cameras to provide the largest array of DSLR HD accessories in New York City. And just in, the Red Scarlet and the Canon C300!

We are also a video production company offering video/sound editing, motion/still graphics, color correction and DVD authoring, video streaming, and iPad/iPhone Apps Development.

Please give us a call or better yet, visit. We'd love to share our experience.

Postproduction Services

Editing

Final Cut Pro Editors and motion graphics artists.

	Hourly	Daily	Weekly	After hours
SD	\$200	\$1,400	\$5,600	\$280/hour
HD	\$250	\$1,800	\$7,500	\$350/hour

Motion & Still Graphics

Photoshop/Illustrator	\$175/hour
After Effects/Motion	\$250/hour

Color Correction

\$200/hour

Sound Edit / Mix

\$200/hour

Digitizing & Output

hourly

DVCPRO HD	\$175
Digital Betacam	\$175
DVCPRO 50	\$150
DV/DVCAM	\$100
Beta SP	\$150
VHS	\$80

Format Conversions

hourly

NTSC to PAL - PAL to NTSC	\$25
High definition to Standard definition	\$200

Memory Card Transfer – Sony/ Panasonic

To hard drive	\$10/8GB
Conversion to QuickTime	\$8/8GB

Web Services

File creation: Internet & smart phone formats	\$75/.5 hour
Internet upload	\$20 each

DVD Services

Authoring / Blu-ray encoding/authoring	\$200/hour
First copy	\$50
Additional copies	\$25 each
DVD Duplication	First copy \$35
Additional copies	1 – 10 \$5 each
Additional copies	11 – 50 \$4 each
Additional copies	> 50 \$3 each
DVD copies	From DVCPRO HD \$120/hour
From HDV	\$80/hour
From Digital Beta	\$100/hour
From DV/DVCAM/DVCPRO	\$70/hour
From Beta SP	\$80/hour
From VHS	\$80/hour
Additional DVD copy	\$5 each
DVD extraction to Quicktime	\$75/.5 hour

Additional Services

Video stills – frame grabs	\$15 each
Green Screen shoot–SD & HD	One camera \$150/hour
Two cameras	\$250/hour
Kitchen set -	Please call for pricing

Rentals

Daily rates – Weekly = 3X – Monthly = 10X

Audio

Microphones

Neumann KMR 81	short shotgun	\$40
Sanken CMS-10	M-S/Shotgun	\$65
Schoeps CMIT	shotgun	\$60
Schoeps CMC 6	hypercardioid – w/swivel head	\$45
Sennheiser MKH-60	short shotgun	\$35
Shure MX 393	omni - boundary	\$25
Shure VP 88	stereo	\$40
Shure SM58a	cardioid	\$20
Countryman E6	earset microphone	\$25
Electro-Voice RE-50	omnidirectional	\$20
Rode Video Microphone	uni-directional	\$15
Rode Video Microphone Pro	unidirectional	\$20
Sanken CUB	boundary	\$30
Sennheiser K6/M66	short shotgun	\$20
Sonotrim/tram/Sanken/ Vtec	lavalieres	\$20

Recorders

Sound Devices 744T T.C.	80 GB Hard Drive	\$100
Sound Devices 788T T.C.	256 GB Hard Drive with CL8	\$200
Sound Devices 552		\$70
Tascam DR-650		\$50
Zoom H4n / Tascam DR-100	24-bit/96Hz 4 ch recorder	\$30

Wireless units

Lectrosonics UCR411A – Um400 diversity		\$65
Zaxcom RX900 – STA150 Stereo Wireless “camera hop”		\$125

Speakers

Mackie SRM150 Compact Active PA System		\$35
Anchor 4500		\$50
Fender PD250 watts stereo w/mixer & amp - stands	\$10	\$140

Mixers-stereo

Sound Devices 442		\$40
Sound Devices MixPre-D		\$25

Accessories

Time Code slate & generator combination		\$40
Sony Headsets		\$5
Comtek Mini-mite antenna \$7 Transmitter \$15 Receiver		\$15
Ear Wigs		\$70
Sony CD player		\$20
Zeppelin & Rycote windscreen		\$15
Boom pole		\$20
Microphone stands		\$5
Bullhorn		\$20
Magliner cart		\$30
Magliner sound/video cart		\$45

Video

HD Camcorders

Red Scarlet X				\$1,100
Includes (3) 64GB REDMAGS, Reader, (4) IDX batteries				
Sony PMW F3				\$500
Includes (2) 32GB cards, reader & 4 batteries				
With the following lens set				
35mm T/2.0	50mm T/2.0	85mm T/2.0	each	\$60
Sony NEX-FS100				\$300
Includes 18–200m lens (2) 16GB cards (4) batteries				
Sony HXR-FMU – 128GB Flash Memory Unit				\$45
Sony EX1 with 32GB memory				\$225
Sony EX3 with 32GB memory				\$285
Panasonic HVX200 with 32GB memory				\$200
Panasonic HPX170 with 32GB memory				\$240
Panasonic AG-AF100 with 32GB memory - PL mount				\$260
Panasonic AG-AF100 with 32GB memory				\$225
With the following lens package				
Panasonic Lumix G	20mm	f/1.7		\$20
Panasonic Lumix G Vario	7-14mm	f/4.0		\$50
Panasonic Lumix G Vario HD	14-140mm	f/4.0-5.8		\$45
Hot Rod AF100 Kit – PL mount, support & base plate				\$65
Canon XF100				\$150
Sony HVR-V1U HDV camcorder				\$165
GoPro Hero SportsCam				\$25

Cinema lenses

Red	18-85mm	f.2.8		\$125
Cooke Panchro	Primes \$130 ea. / three lens minimum			
	18mm	T/2.8		
	25mm	T/2.8		
	32mm	T/2.8		
	50mm	T/2.8		
	75mm	T/2.8		
	100mm	T/2.8		
Zeiss Compact CP.2 PL	Primes \$100 ea. / three lens minimum			
	21mm	T/2.9		
	25mm	T/2.9		
	28mm	T/2.1		
	35mm	T/2.1		
	50mm	T/2.1		
	85mm	T/2.1		
	100mm	T/2.1		

SD Camcorders

Panasonic AG-DVX100B		\$130
Sony PD170 DVCAM/mini DV camcorder		\$110

Decks

Panasonic AJ-HD1400 DVCPRO HD recorder		\$400
Sony UVW-1800 Beta SP recorder/player		\$120
Sony GV-HD700 HDV “clamshell” video Walkman		\$150
Sony HVR-M15U HDV/DVCAM/DV		\$150
VHS/S-VHS - DVD player		\$30

Monitors

Ikan IKUX9 – HDMI/SDI/Component - 8.9"	\$90
Ikan IKUX9 – HDMI/SDI/Component 8.9"	\$90
JVC DT-V9L1DU - 9"	\$160
Marshall V-LCD70P - 7" HDMI	\$75
Marshall V-LCD70P - 7" 3GSDI-Component/SDI	\$75
Marshall V-LCD70XP - 7" Component / HDMI with 2X splitter	\$100
Panasonic BT-LH1760W LCD-HD 17"	\$240
SmallHD DP1 HDMI – 8.9"	\$85
SmallHD DP6 HDMI or HDMI / SDI / Component – 5.6"	\$100
Sony 8041Q AC/DC - 8"	\$50
Sony LMD-940W - 9" HDMI	\$175
Sony PVM-9L2 NTSC/PAL - 16:9/4:3	\$65
TV Logic VFM-056WP HD/SD-SDI HDMI 5.6"	\$150

Video Accessories

Novoflex Nikon to 4/3 adapter	\$35
Cinedeck Extreme 4:4:4 recorder with (2) 240GB drives	\$425
AJA KiPro Mini with (2) 32GB memory cards	\$140
Convergent Design nanoFlash HD/SD Recorder	\$75
IDX Cam-Wave CW-5HD Wireless Transmitter –Receiver	\$250
SXS & P2 cards 16 GB / \$32 – 32GB /	\$64
Sony SBAC-US10 SXS card reader	\$25
Zacuto Shoulder Mount for HD cameras	\$70
Zacuto EVF viewfinder	\$30
Zacuto/HWC Documentary Rig	\$65
Panasonic P2 Store portable hard drive	\$90
Duel Adapter	\$25
Wide angle converters	\$65
AJA io HD	\$175
Fisheye/wide angle adapters	\$35
Redrock Micro/Zacuto Follow Focus	\$25
Arriflex MMB-1 Mattebox 4X5.6	\$45
Chroziel MB-450 Mattebox 4X4	\$35
Redrock Micro Mattebox 4X5.6	\$35

Tripods

Manfrotto monopod	\$30
Manfrotto 501	\$30
Manfrotto 503	\$40
Manfrotto 516	\$80
Sachtler FSB-6 / DV6	\$45
Sachtler FSB-8 / DV8	\$55
Sachtler Soom	\$85
Sachtler DV12	\$95
Sachtler Video 18	\$110
Sachtler Tri-spread - HiHat	\$40

Dollies

Indie Universal with 12 foot track	\$90
Indie Singleman with 12 foot track	\$50
additional 12 foot track \$35 curved track	\$50
Matthews Doorway Round-d-Round	\$180

Jib Arms/Cranes

Cambo Jib arm with 5' reach	\$190
Cambo crane with pan & tilt motor	\$260
Cambo crane with additional 15' reach	\$325
Kessler Pocket Jib Arm & tripod	\$110

Sliders

Cinevate Atlas 30 Slider 4 feet \$100	5 feet \$130
Cinevate Atlas 200 Slider	5 feet \$150
Humble Monkey 360-T2 Camera Truck	\$85
Kessler CineSliders with tripods 3 feet \$100	5 feet \$130
Kessler Pocket Dolly – lightweight slider	\$60
Kessler Slider motor	\$40

Handheld Support

Easyrig Turtle-XS Camera Support	\$75
Steadytracker Extreme	\$30
Steadicam Pilot	\$200

Car Mounts

Teenie Weenie Car Camera Mount	\$75
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DSLR HD cameras

Canon EOS 5D MarkII with 3 batteries, 16 GB card & reader	\$120
Canon EOS 7D with 3 batteries, 16 GB card & reader	\$95
Canon EOS 7D modified for PL mounts	\$300

DSLR HD lenses

Canon EF 14mm f/2.8 L II USM	\$40
Canon EF 15mm f/2.8 L Fisheye	\$40
Canon EF 24mm f/1.4 L II USM	\$35
Canon EF 35mm f/1.4 L II USM	\$35
Canon EF 50mm f/1.2 L USM	\$50
Canon EF 85mm f/1.2 L II USM	\$50
Canon EF 16-35mm f/2.8 L II USM	\$35
Canon EF 24-70mm f/2.8 L USM	\$40
Canon EF 70-200mm f/2.8 USM IS	\$50
Nikon 24mm f/2.8	\$23
Nikon 28mm f/2.8	\$23
Nikon 35mm f/1.8	\$23
Nikon 50mm f/2.8	\$23
Nikon 85mm f/2.8	\$26
Nikon 135mm f/2.8	\$23
Nikon AF 17-55mm F/2.8	\$40
Nikon AF 24-70mm f/2.8	\$50
Zeiss Distagon 18mm f/3.5	\$60
Zeiss Distagon 21mm f/2.8	\$60
Zeiss Distagon 28mm f/2.0	\$60
Zeiss Distagon 35mm f/2.0	\$60
Zeiss Planar T 50mm f/1.4	\$60
Zeiss Planar T 85mm f/1.4	\$60
Zeiss Makro-Planar T 100mm f/2.0	\$65
Lensbaby Composer	\$25

DSLR Accessories

Zacuto DSLR Sniper Shoulder Mount	\$120
Redrock DSLR eyeSpy Balance Shoulder Mount	\$65
Redrock cage	\$40
Zacuto DSLR Rapid Fire & Redrock Captain Stubling	\$40
Zacuto Z-Finder DSLR Viewfinder	\$30
Canon 2X Extender	\$15
Nikon 2X Extender	\$15
IDC – Run & Gun	\$40
Sandisk CF cards 16 GB - \$16 32 GB - \$32 64 GB -	\$64
Sandisk Firewire memory card reader	\$10
Fader ND	\$10
Black Magic HDMI to SDI converters – battery powered	\$75
JuicedLink DT454 XLR Adapter / Beachtek DXA-5DA	\$35
Canon 580EXII Speedlite with OC-E3 Off-camera Shoe cord	\$35
Aqua Tech DC-5 V2 underwater housing for Canon 5D	\$150

Lighting and Grip

Arrilite 600 watt 3 head kit	\$75
Arri Plus 1000 watt Fresnel Tungsten 3 head kit	\$95
Arri Plus 1000 watt Fresnel Tungsten single head	\$35
Chimera soft light with head	\$45
Chimera Lantern	\$30
Chimera Pancake	\$60
Kino-flo 4 Bank	\$95
Diva-Lite 400 soft key/fill light	\$90
Diva-Lite 400 Universal 2-light kit soft key/fill light	\$150
Mini-Flo 2 head kit	\$55
Litepanels 1 X 1 Standard LED	\$90
Litepanels Ringlite Mini LED	\$140
Litepanels Mini LED	\$60
Litepanels Micro LED \$35 MicroPro LED	\$45
Lowel DV Creator 1 Kit	\$70
Lowel DV Creator 55 Kit	90
Lowel Rifa-lite	\$70
Rosco LitePads 3" X 6" / 3" X 12" / 12" X 12" each	\$40
Rosco LitePad HO LED six panel kit	\$165
Century stands	\$12
Flex-fill selection	\$15
Photo flex 5-in-1 combo reflector	\$15
Light Control Kit with scrims / nets / flags / stands	\$75
Apple boxes – full – 1/2 - 1/4 - 1/8	\$5
Sound blankets	\$5
Sand bags	\$5
Portable Green Screen 10' X 16' or 10' X 16' – 12' poles	\$95

Projectors & Accessories

InFocus IN3102 3k lumens	\$160
InFocus IN3104 3.5k lumens	\$170
Da-Lite Deluxe projector stands	\$20
Draper Road Warrior SD 36" X 48" screen	\$35
Draper Diplomat SD 42" X 56" screen	\$40
Draper Road Warrior HD 36" X 64" screen	\$45

Wireless connectivity

Airlink Helix wireless router	\$75
MIFI – 5 person wireless router	\$50

Two-way Radios / Walkie Talkies

Motorola CP200 - 16 channels - with hand microphones	\$10
Headset \$4 Palm mic./surveillance kit \$4 Motorola repeater	\$65

