

# Hello World Communications

We tell you what we like to charge. You tell us what you can afford & we try to make you happy!

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www.hwc.tv

v 212 243-8800  
f 212 691-6961

Mon – Fri 8 am – 7:00 pm  
Sat 9 am – 6:00 pm

## Postproduction Services

### Editing

Final Cut Pro suites, editors and motion graphics artists.				
	Hourly	Daily	Weekly	After hrs.
SD	\$200	\$1,400	\$5,600	\$280/hr
HD	\$250	\$1,800	\$7,500	\$350/hr

### Graphics

	hourly
Photoshop/Illustrator	\$175
After Effects/Motion	\$250

### Color Correction

	\$200
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### Sound Edit / Mix

	\$200
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### Digitizing & Output

DVCPRO HD	\$175
Digital Betacam	\$175
DVCPRO 50	\$150
DV/DV CAM	\$100
Beta SP	\$150
VHS	\$80

### DVD Services

Authoring	\$200/hr
Blu-ray encoding/authoring	\$200/hr
First copy:	\$50
Additional discs:	\$25 each
DVD duplication	\$35
First copy:	\$35
Additional discs:	1 – 10 \$5 each 11 – 50 \$4 each > 50 \$3 each
Printing	Inkjet – no charge Thermal - \$25 each
DVD copies	
From DVCPRO HD	\$120/hr
From HDV	\$80/hr
From Digital Beta	\$100/hr
From DV/DV CAM/DVCPRO	\$70/hr
From Beta SP	\$80/hr
From VHS	\$80/hr
Additional DVD copy	\$5 each
DVD extraction to Quicktime	\$75/5 hour

### Format Conversions

	hourly
NTSC to PAL - PAL to NTSC	\$225
High definition to Standard definition	\$200

### Web Services

File creation: Internet & smart phone formats	\$75/5 hour
Internet upload	\$20 each

### Additional Services

Video stills – frame grabs	\$15 each
Green Screen shoot – SD & HD	One camera \$150/hr Two cameras \$250/hr
Kitchen set	Please call for pricing

### Memory Card Transfer – Sony/ Panasonic

To hard drive \$10/8GB - Conversion to QuickTime \$8/8GB

### iPhone apps development

Please call for pricing

### Sales

MiniDV, DVCAM, HDV, Beta SP, Digital Beta, DVC Pro, DAT tapes

## Rentals

Daily rates – Weekly=3X – Monthly=10X

### Audio

#### Microphones

Neumann KMR 81	short shotgun	\$50
Schoeps CMT 5	shotgun	\$70
Schoeps CMC 6	hypercardioid – with swivel head	\$55
Sennheiser MKH-60	short shotgun	\$50
Shure MX393 / O	omni - boundary	\$25
Shure VP 88 stereo		\$60
Shure SM58A		\$25
Countryman E6	earset microphone	\$35
Electro-Voice RE-50 omnis		\$25
Rode Video Microphone		\$20
Sanken CUB PZM		\$45
Sennheiser K6/M66	short shotgun	\$30
Sonotrim/tram/Sanken/ Vtec lavalieres		\$27

#### Recorders

Sound Devices 744T T.C. – 80 GB Hard Drive	\$120
Sound Devices 788T T.C. – 256 GB Hard Drive with CL8	\$210
Fostex PD4 DAT recorder/player	\$110
Zoom H4n 24-bit/96Hz / 4 channel recorder	\$35

#### Wireless units

Lectrosonics UCR411A – Um400 diversity	\$65 with SMD TX
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#### Speakers

Mackie SRM150 Compact Active PA System	\$35
Anchor 4500	\$60
Fender PD250 watts stereo w/mixer & amp - stands	\$140

#### Mixers-stereo

Sound Devices 442	\$60
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#### Accessories

Time Code slate & generator combination	\$40
Sony Headsets	\$7
Comtek Mini-mite antenna \$7 Transmitter \$15 Receiver	\$15
Ear Wigs	\$70
Sony CD player	\$20
Zeppelin & Rycote windscreen	\$15
Boom pole	\$25
Microphone stands	\$5
Bullhorn	\$20
Magliner cart	\$30
Magliner sound/video cart	\$45

### Projectors & Accessories

InFocus IN35	2.5k lumens	\$120
InFocus IN3102	3k lumens	\$160
InFocus IN3104	3.5k lumens	\$170
Optoma DLP TX775	3.5k lumens	\$190
Da-Lite Deluxe projector stands		\$20
Draper Road Warrior SD	36" X 48" screen	\$35
Draper Diplomat SD	42" X 56" screen	\$40
Draper Road Warrior HD	36" X 64" screen	\$45

### Two-way Radios / Walkie Talkies

Motorola CP200 - 16 channels		\$10
	Headset	\$4
	Palm microphone - surveillance kit	\$6
	Motorola repeater	\$65
Casio GzOne (better than Nextel) Push-to-talk phone / radio		\$30

## Video

### Digital Camcorders (3-chip)

Sony EX1 camera with 8 GB memory	\$350
Sony EX3 camera with 8 GB memory	\$400
16 GB memory cards with camera	\$40 each \$55
32 GB memory cards with camera	\$75 each \$100
Panasonic HVX200 camera with 8 GB memory	\$300
Panasonic HPX170 camera with 8 GB memory	\$350
16 GB memory cards with camera	\$25 each \$35
32 GB memory cards with camera	\$50 each \$65
Letus35 Ultimate kit (5 Nikon lenses) with camera	\$425
24mm – 28mm - 35mm – 50mm - 85mm – 135mm plus Chrosziel matte box & Redrock follow focus	
Letus35 Kit \$50 less with above cameras	\$375
Letus Elite Kits \$150 less than above rates	
Zacuto Shoulder Mount for above cameras	\$70
Focus Enhancements Firestore F-100	\$125
Panasonic P2 Store portable hard drive	\$90
Canon EOS 1D Mark IV w/three batteries, 16 GB card & reader	\$325
Canon EOS SD Mark II w/three batteries, 16 GB card & reader	\$180
Canon EOS 7D w/three batteries, 16 GB card & reader	\$160
Canon EF 14mm	f/2.8 L II USM \$45
Canon EF 24mm	f/1.4 L II USM \$45
Canon EF 35mm	f/1.4 L II USM \$45
Canon EF 50mm	f/1.2 L USM \$70
Canon EF 85mm	f/1.2 L II USM \$70
Canon EF 16-35mm	f/2.8 L II USM \$45
Canon EF 24-70mm	f/2.8 L USM \$45
Canon EF 70-200mm	f/2.8 L IS USM \$45
Canon 2X Extender	\$30
Sandisk 16 GB Extreme IV memory card	\$15
Sandisk 64 GB Extreme Pro memory card	\$65
Sandisk Firewire memory card reader	\$10
Sony HVR-V1U	HDV camcorder \$275
Sony HDR-FX1	HDV camcorder \$200
Sony HDR-XR520V 240GB	HDV camcorder \$80
Canon HV20	HDV camcorder \$100
Panasonic AG-DVX100B	\$180
Sony PD170 DVCAM/mini DV camcorder	\$160
Sony DCR-PC1000	Handycam \$75

### Decks

Panasonic AJ-HD1400 DVCPRO HD recorder	\$450
Sony UWW-1800 Beta SP recorder/player	\$140
Sony GV-HD700 HDV "clamshell" video Walkman	\$150
Sony HVR-M15U HDV/DV CAM/DV	\$150
Sony DSR-40 mini DV/DV CAM	\$150
Sony TRV250 Digital 8	\$120
VHS/S-VHS - DVD player	\$30

### Monitors

DP1 720P – HDMI - 8.9"	\$85
Ikan V5600 – HDMI - 5.6"	\$50
JVCDT-V9L1DU 9"	\$160
Marshall V-LCD70P-HDMI - 7"	\$75
Panasonic BT-LH900A 8.4"	\$200
Panasonic BT-LH1700W LCD-HD with camera	\$200
Sony 8041Q AC/DC 8"	\$50
Sony PVM-9L2 NTSC/PAL – 16.9/4.3	\$65

## Accessories

Indie Universal Dolly with 12' track - additional 12' \$45	\$100
Zacuto DSLR Sniper Shoulder Mount	\$70
Redrock DSLR eyeSpy Balance Shoulder Mount	\$40
Zacuto DSLR Rapid Fire & Redrock Ultraport	\$25
Zacuto Z-Finder DSLR Viewfinder	\$20
Cambo Jib arm with 5' reach	\$175
Cambo crane with pan & tilt motor	\$250
Cambo crane with additional 15' reach	\$295
Cinevate Heavy Lifter "slider"	\$75
Duel A adapter	\$25
Varizoom Rock – zoom, focus, iris control	\$25
Varizoom DV Media Rig – camera support	\$50
Panasonic HVX200 wide angle converter	\$65
Wide angle converters	\$65
Sony CVX-V3 "lipstick camera"	\$45
AJA io HD	\$175
RF-Links video transmitter	\$40
Fisheye/wide angle adapters	\$35
Steadytracker Extreme	\$30
Manfrotto	monopod \$30
Bogen 3063	tripod \$25
Manfrotto 501	tripod \$30
Manfrotto 503	tripod \$40
Manfrotto 3141	tripod \$45
Manfrotto 526	tripod \$80
Sachtler DV6	tripod \$45
Sachtler DV8	tripod \$55
Sachtler Soom	"the ultimate tripod" \$85

### Lighting and Grip

Arrlite 600 watt 3 head kit	\$75
Arri Plus 1000 watt Fresnel Tungsten 3 head kit	\$95
Arri Plus 1000 watt Fresnel Tungsten single head	\$35
Chimera soft light with head	\$45
Chimera Lantern	\$30
Chimera Pancake	\$60
Kinjo-flo / Four Bank	\$95
Diva-Lite 400	soft key/fill light \$80
Mini-Flo 2 head kit	\$55
Litepanels 1 X 1	Standard LED \$90
Litepanels	Ringlite Mini LED \$140
Litepanels	Mini LED \$60
Litepanels	Micro LED \$35
Litepanels	MicroPro LED \$45
Lowel DV Creator Plus kit	\$80
Lowel Rifa-lite	\$70
Century stands	\$12
Flex-fill selection	\$10
Photo flex 5-in-1 combo reflector	\$10
Light Control Kit with scrims / nets / flags / stands	\$65
Apple boxes – full – 1/2 - 1/4 - 1/8	\$4
Sound blankets	\$4
Sand Bags	\$4
Portable Green Screen 10 feet X 16 feet – 12 foot poles	\$90

### Cell Phones & Wireless connectivity

Verizon/Casio GzOne phone	\$15
Domestic \$50/minute	International \$.75/minute
Junxion Box wireless router	\$75
MIFI – 5 person wireless router	\$50